



Aroor Laxminarayana Rao Memorial
AYURVEDIC MEDICAL COLLEGE

(Affiliated to Rajiv Gandhi University of Health Sciences &
Recognised by Govt. of Karnataka &

National Commission for Indian System of Medicine, Ministry of AYUSH, Govt. of India

MANAGED BY AROOR EDUCATIONAL TRUST (R.) KOPPA

Koppa - 577 126, Chikmagalur Dist

OFFICE OF THE PRINCIPAL

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Ref. No. ALNAE/009067/2025-26

Date: 23 OCT 2025

OFFICE ORDER

The **STUDENT SUPPORT, CAREER GUIDANCE AND PLACEMENT CELL (SSCGPC)** has been constituted with immediate effect in accordance with provision **27** of the latest **MINIMUM ESSENTIAL STANDARDS, ASSESSMENT AND RATING FOR THE AYURVEDA MEDICAL INSTITUTE 2024** as published in the Gazette of India **CG-DL-E-06052024-254049** dated 2nd May 2024 with the following members:

Sl. No.	Name of the Member	Designation
1	Dr. Prashanthi K , Associate Professor, Dept of RSBK	Member
2	Dr. Sukruth G , Assistant Professor, Dept of RSBK	Member
3	Dr. Hiran GS , Assisntnt Professor, Dept of Kayachikitsa	Member
4	Dr. Yathishachar , Intern	Member
5	Dr. Vidhathri Somayaji , Intern	Member
6	Ms. Rekha , Student, 2021-22 batch	Member
7	Mr. Ankith , Student, 2021-22 batch	Member
8	Ms. Nagashree , Student, 2022-23 batch	Member
9	Mr. Srujan , Student, 2022-23 batch	Member
10	Ms. Yashaswini , Student, 2023-24 batch	Member
11	Mr. Dore Beerendra , Student, 2023-24 batch	Member
12	Ms. Aishwarya Shetty , Student, 2024-25 batch	Member
13	Mr. Dushing Dhananjay , Student, 2024-25 batch	Member
14	Dr. Vasudev Ural , PTA Representative	Member
15	Dr. Ramesh PV , PTA Representative	Member
16	Dr. Nagaraja S , Professor & Head, Dept of Shalya Tantra	Convener

Objective:

The Student Support, Career Guidance and Placement Cell (SSCGPC) aims to provide academic, personal, and professional support to students throughout their journey at the institution. It seeks to nurture holistic development, guide students toward suitable career paths, and facilitate meaningful employment and higher-study opportunities in the field of Ayurveda and allied health sciences.

Key Roles and Responsibilities:

1. Student Support Services:

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- a. Provide counseling and mentorship to students for academic, emotional, and personal well-being.
 - b. Identify students requiring additional academic or psychological support and arrange remedial measures or expert referrals.
 - c. Organize orientation programs, stress-management sessions, and value-based workshops.
 - d. Facilitate financial aid information, scholarships, and government support schemes.
 - e. Maintain confidentiality and a student-friendly environment for addressing individual concerns and educate the aggrieved student to approach Grievance Redressal Cell for the needful.

2. Career Guidance and Counseling:

- a. Offer individual and group counseling sessions for career planning and development in Ayurveda and allied healthcare sectors.
- b. Conduct career-awareness programs highlighting options such as postgraduate studies, research, clinical practice and entrepreneurship, teaching, and public health services.
- c. Collaborate with experts, alumni, and professional bodies to conduct guest lectures, seminars, and interactive sessions on emerging career trends.
- d. Maintain an updated repository of career opportunities, fellowships, and competitive examinations (like AIAPGET, UPSC, PSC, CCRAS, AYUSH-NET, etc.).
- e. Guide students in preparing CVs, cover letters, interviews, and professional etiquette.

3. Placement Activities:

- a. Establish and maintain partnerships with Ayurvedic hospitals, wellness centers, research institutes, pharmaceutical industries, and NGOs for placement opportunities.
- b. Organize campus interviews and recruitment drives for final-year PG scholars and interns.
- c. Collect feedback from employers to assess skill gaps and improve training programs.
- d. Maintain a database of placed students and provide follow-up support during the transition to employment.

4. Skill Development and Employability Enhancement:

- a. Conduct training sessions in communication, leadership, teamwork, ethics, and entrepreneurship.
- b. Encourage participation in community health programs and industry visits.
- c. Promote start-ups and self-employment through linkage with the Institution's Innovation Cell (RIED Cell) and Ministry of AYUSH initiatives.

5. Alumni and Industry Interaction:

- a. Strengthen connections with the Alumni Association for mentorship, internship, and placement support.
- b. Invite alumni entrepreneurs, practitioners, and researchers to share real-world insights and career experiences.

6. Monitoring and Reporting:

- a. Maintain proper documentation of activities, feedback, and outcomes of the Cell.
- b. Submit annual reports to the Principal and IQAC (Internal Quality Assurance Cell) for evaluation and continuous improvement.
- c. Review the effectiveness of programs and revise strategies periodically.

Copy to:

1. All the concerned members
2. Notice Boards
3. IQAC
4. President Sir File
5. Office File


(Dr. Harsha NM) 28/10/25

Principal
Principal

**A.L.N. Rao Memorial Ayurvedic
Medical College, Koppa-577126
Dist. : Chikmagalur (Karnataka)**